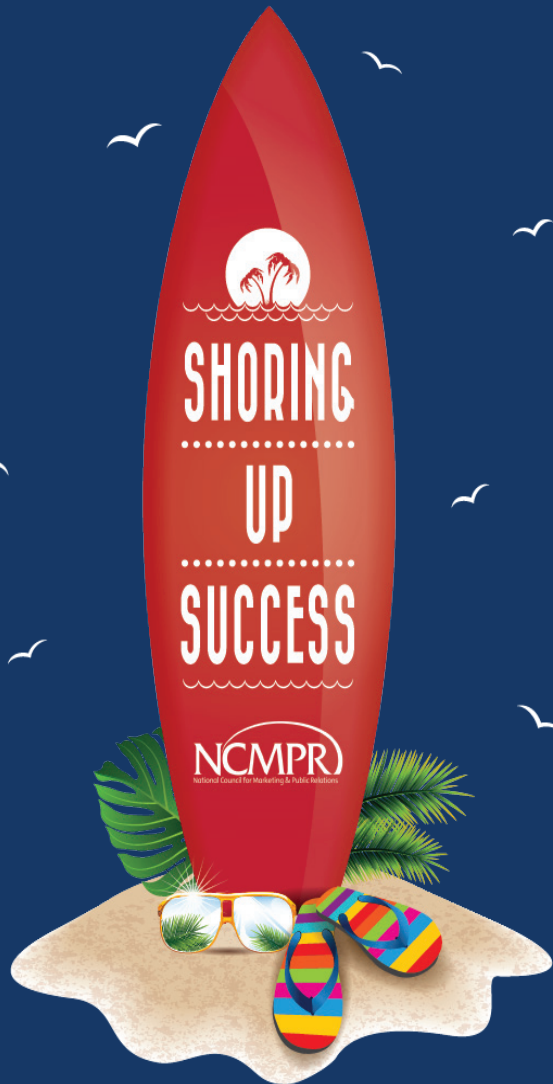


• NCMPR DISTRICT 1 •
— PRESENTS —



2021 District 1 Conference
Oct. 25 - 27, 2021
Long Branch, New Jersey
Shoring Up Success

We're back! So, pack your flip flops, practice your fist pump, and get ready to hit the beach — the 2021 District 1 conference is heading to the Jersey Shore!

This year's conference will be held at the Ocean Place Resort and Spa, a luxurious beachfront hotel with panoramic views of the beach and the town that President James Garfield once coined the "Hollywood of the East."

Increase your visibility among 100 community college marketing, creative services, and public relations leaders throughout the Northeast as an official sponsor of the NCMPR District 1 Conference "Shoring Up Success."

NCMPR District I colleagues lead the communications strategies for community colleges in Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, the Canadian provinces of New Brunswick, Newfoundland, Nova Scotia, Prince Edward Island and Quebec, and the United Kingdom.

Sponsorships and exhibitor spaces will help your company make a big impression on our members before, during, and after the conference.

Grab your sunglasses and the spotlight now! The deadline to register is **Friday, August 13.**

Questions?

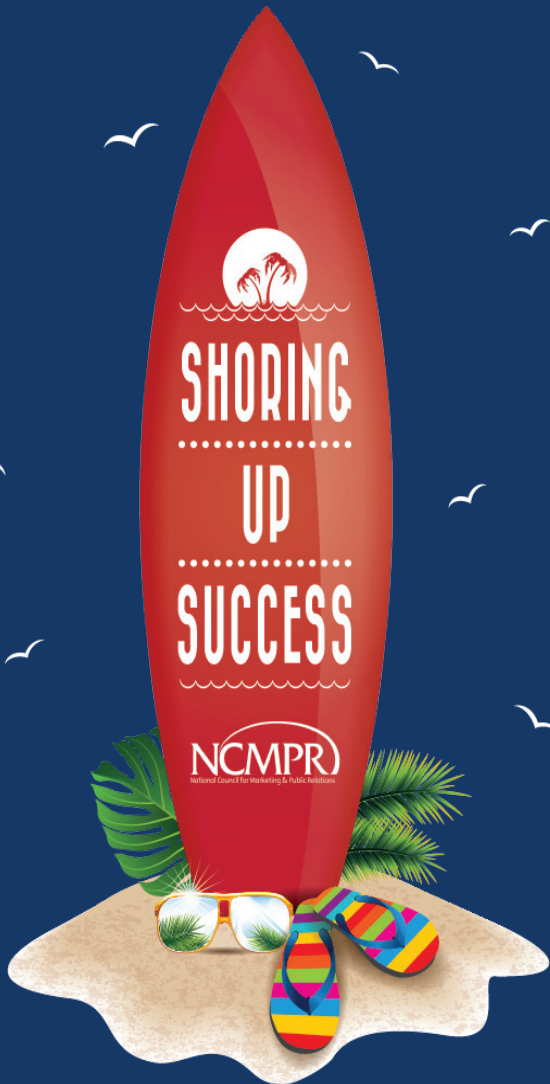
Leslie Tennant, Exhibitor and Sponsorship Coordinator
Community College of Beaver County

724-480-3552

leslie.tennant@ccbc.edu

NCMPR DISTRICT 1.

PRESENTS



Welcome to the Jersey Shore: All beach attire, no suits.

SPONSORSHIPS

Conference Sponsor – Big Kahuna

\$4,000

- Opportunity to host a break-out session at the conference.
- Opportunity to host a coffee break at the conference.
- A special announcement from the D1 Director at the conference.
- Exhibitor space including special sponsor sign.
- Host a virtual booth through the conference's virtual platform. *See separate virtual exhibiting guidelines, terms and conditions.*
- District I conference registration for up to 2 company representatives each (includes Luncheon and Medallion Awards)
- Public recognition throughout the conference
- Digital list of conference attendees provided post-event.
- E-blast sent to all members before the conference with website link.
- NCMPR District 1 social media post to our Facebook Group.
- Company banner or other prominent signage at conference registration
- Full-page ad in the conference program
- Opportunity to air 15-30 second promotional video at the opening and closing sessions.
- Opportunity to introduce a break-out session.

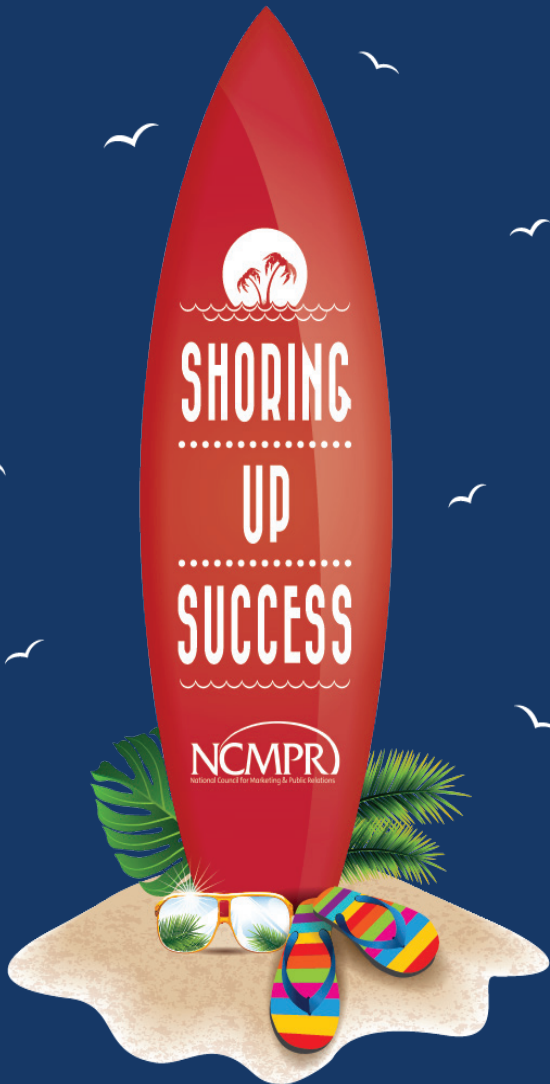
Tech Sponsor - Sea and Sound

\$3,000

- Opportunity to present a break-out session at the conference.
- Opportunity to host a coffee break for in-person attendees.
- Admission to the Medallions Awards for up to 2 company representatives
- Company logo displayed on all screens.
- Public recognition at conference kick-off and wrap-up
- Digital list of conference attendees provided post-event.
- E-blast to all members before the conference with website link
- 1/2-page ad in the conference program
- Opportunity to introduce a break-out session.
- Exhibitor space including special sponsor sign.
- Opportunity to host a virtual booth through the conference's virtual platform. *See separate virtual exhibiting guidelines, terms and conditions.*

• NCMPR DISTRICT 1.

— P R E S E N T S —



Remote Operations Sponsor - Beach Club

\$2,000

Sold

- Opportunity to short-take or introduce a break-out session.
- Opportunity to host a virtual coffee break for remote attendees.
- Opportunity to place literature and promo items in the Conference-in-a-Box.
- Admission to the Awards Luncheon for up to 2 company representatives
- Digital list of conference attendees provided post-event.
- E-blast to all members before the conference with website link
- 1/2-page ad in the conference program.
- Exhibitor space including special sponsor sign.
- Opportunity to host a virtual booth through the conference's virtual platform. *See separate virtual exhibiting guidelines, terms and conditions.*

Medallions Sponsor – Sandcastles

\$1,500

Sold

- Opportunity to short-take or introduce a break-out session.
- Company logo and prominent signage at awards dinner
- Admission to the awards dinner for up to 2 company representatives
- Public recognition with opportunity to welcome attendees and introduce your company.
- Digital list of conference attendees provided post-event.
- E-blast to all members before the conference with website link
- 1/4-page ad in the conference program
- Exhibitor space including special sponsor sign.
- Opportunity to host a virtual booth through the conference's virtual platform. *See separate virtual exhibiting guidelines, terms and conditions.*

Awards of Excellence Sponsor – Waves of Success

\$1,500

Sold

- Opportunity to short-take or introduce a break-out session.
- Company logo and prominent signage at awards lunch
- Admission to the awards lunch for up to 2 company representatives
- Public recognition with opportunity to welcome attendees and introduce your company.
- Digital list of conference attendees provided post-event.
- E-blast to all members before the conference with website link
- 1/4-page ad in the conference program
- Exhibitor space including special sponsor sign.
- Opportunity to host a virtual booth through the conference's virtual platform. *See separate virtual exhibiting guidelines, terms and conditions.*

• NCMPR DISTRICT 1 •

VIRTUAL — EXHIBITOR — \$ 250

Access for up to ONE company rep to engage in booth, including access to all virtual conference sessions and events.

Virtual exhibitors receive:

- Printed recognition in the conference program.
- NCMPR-sponsored email to conference attendees before the conference with a list of exhibitors and a link to their company websites.
- Digital list of conference attendees provided post-event.

Create your own customized exhibit booth with the following features:

- Virtual exhibitor space with a business description and services; social media links; videos, GIFs and static imagery; and contact information.
- Connect in multiple ways with participants through public chat boards exclusive to each vendor page, secure one-to-one chat and video conferencing.
- Share marketing files and collateral with attendees, and present demos with screen-share sessions.
- Use live visitor tracking to see in real-time exactly who's visiting your booth, allowing staff to strike up live conversations like an in-person event.
- Benefit from advanced tools such as meeting booking, push notifications and more.

Check-out the Exhibitor Guide now at www.ncmpr.org/districts/D1-ExhibitInfo

Swag Sponsors – Shore Thing

Unlimited donations

- Opportunity to provide theme/company-imprinted conference bag, lanyard, T-shirt, or other promotional items for inclusion in the in-person welcome gift at registration. **(QUANTITY: 100)**
- E-blast sent to all members before the conference with website link.
- Business card-size ad in program

IN-PERSON EXHIBITORS

\$600*

Additional Staff - \$300 per person

Showcase your products and services and connect with our conference participants in the center of it all! **Exhibitor space is limited.** Don't wait! Check-out the **Exhibitor Guide** now at www.ncmpr.org/districts/D1-ExhibitInfo

Includes:

- Opportunity to place one table-top display (on a 6-foot skirted table). Backdrops or stand-alone displays must fit within the 6' space.
- Printed listing in the conference program
- NCMPR-sponsored email to all members with website link
- Digital list of conference attendees provided post-event.
- Conference registration for ONE company representative with access to conference sessions and meals
- Access to electricity or Internet may be provided at prevailing hotel rates.

Please place AV requests directly with the venue.

*Add \$100 to be included as a virtual exhibitor which includes opportunity to host a virtual booth through the conference's virtual platform. See separate virtual exhibiting guidelines, terms and conditions.

Questions?

Leslie Tennant, Exhibitor and Sponsorship Coordinator

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